Grant Writing 101
Greenbrier County Health Alliance
12 – 2 p.m. August 24, 2022

12:00-12:15   Pick up lunch (provided)

12:15-12:20   Welcome and introductions

12:20-12:35   Grant basics

Resources

Telling your story – How do you tell a compelling story that does not leave the funder with unanswered questions?

Statement of need – What is the problem you are trying to solve?

Project description – How will this project help solve this problem? How will the community you want to served be involved?

Sustainability – Most funders want to know how you will continue, maintain, or sustain the project. Who will pay to maintain? Who will pay to continue the program?

Budget – What resources will you need?

12:35-1:30   Work as individual or team to start crafting the grant application you brought to work on or use examples from grant applications (below) to help you start the process.

Examples
Start with a question that your work seeks to address;
Tell us how the voice or perspective of the population this project seeks to work with will be reflected in the design and decision-making of the proposed work;
Tell us how your insights will help anticipate, adapt to, and influence the future in 5-15 years;
Describe the target for your work, and key groups and/or policies your project would seek to influence;
State any hypotheses or assumptions that undergird your work;
Give us a clear idea of the activities grant funding would support and how they will be achieved; and
Tell us about any other funding you anticipate.

Define the overarching purpose of the project. Define the specific interventions and/or activities that will be implemented to accomplish your purpose. Why is this project needed? Provide supporting facts, data, and statistics that show the need for this project. Do you have partners in this project and what roles do they plan? What are your plans for long-term sustainability and/or maintenance of the project? Have additional resources been secured for the implementation of this project? If other resources have not been secured, what other resources do you plan to explore?

Need or problem being addressed by project/program. Description (plans, goals, and purposes) of project/program. Be certain to discuss how this project/program represents a specific solution to the need outlined above.

The purpose and goals of your project. The statement of need for your project. The class of individuals served by the project. The location of those individuals.

1:30-1:45   Share grant ideas, statement of need/project description, and budget basics

1:45-2:00   Evaluation

Examples
What are the anticipated outcomes of this project and how will you measure them?

The way in which you will measure the success of your project.

Detail the method and frequency of evaluating project progress and overall success.

Identify your outcome indicators (i.e. performance measures – how you know you are doing what you set out to do) to the best of your ability.

Follow up