



Community Ambassadors/Community Engagement Mini-Grants

“Organizing Greenbrier County Communities to Improve Health”

Overview of Community Ambassador Mini-grant Project:

- Community Ambassadors will bring together members of their community and lead a process to determine the goal and objectives and activities of the community the mini-grant project.
- Someone who has never written a grant should be able to complete this mini-grant application in two hours.
- A little money goes a long way when it’s in the hands of the community leaders with a solid plan. This is an opportunity to lead a project that makes a difference for your community.
- It is important that you develop a plan to evaluate any outcomes of the project and document the lessons learned. (See Mini-Grant Report)
- Greenbrier County Health Alliance partners will be available to provide assistance and support to encourage success of community mini-grant projects.
- The Alliance will bring together all the communities that received mini-grants in September 2017 at the end of the project to celebrate and stimulate ideas among mini-grant recipients for future community empowerment projects.
- Another round of funding may be available at that time to build on success.

Criteria for applying for mini-grants:

- Project funds must be used to provide opportunities for residents in your community to engage in a healthy activity.
- You must identify a local non-profit organization to receive funds and support your project
- Projects must promote cooperation and partnerships, not competition
- Project plans must include measurable goals and objectives to evaluate success
- Project will document lessons learned.

Amount of mini-grant award:

Ambassador Mini-Grant Projects can be up to \$1,000. With additional funding available for another round of community healthy lifestyle projects next year.

Timeline/Deadlines:

- Application due- Round 1: December 1, 2016 / Round 2: September 1, 2017
- Grants cycles - Round 1: Jan 1, 2017 to Sept 30, 2017
Round 2: Oct 1, 2017 to Aug 31, 2018
- Site Visit – Whenever you are ready, an Alliance representative will visit you to learn more about your community and to support your project.
- All Sites Meeting – Ambassadors and grantees from all sites will gather to discuss progress, successes, barriers, and strategies for success.
- Closing Celebration – All sites will come together to report final outcomes, share lessons learned.

Examples of Mini-Grant Ideas

Here are few ideas to get you started thinking about all the possible ways you could work with your friends and neighbors to make your community a healthier place to live.

Expand opportunities for local foods:

- Plant community garden
- Build a community high tunnel
- Find ways to distribute/sell locally grown foods
- Encourage home gardening
- Set up healthy cooking class
- Promote food preservation
- Teach people to read food labels
- Make your food parties healthier
- Start or expand a farmers market

Make it easier for people to be physically active:

- Start a running/walking club
- Organize a 5k every month in your community
- Map your walking/running/hiking trails
- Put up bike racks and make a safe biking map
- Get parents and kids exercising together
- Use public buildings and school gyms for healthy activities after hours

Help people learn to better manage their diabetes

- Offer a 6 week Diabetes Self-Management Workshop
- Start a Diabetes Coalition
- Offer Dining with Diabetes class

Get kids moving more

- Organize a Girls on the Run chapter
- Create a school walk/run for fun group
- Create a school fitness trail
- Get kids jumping rope or hula hooping

Etc.....

What's something your community is ready to do?

MINI-GRANT APPLICATION

MAIL **ONE** COPY OF APPLICATION TO:

Greenbrier County Health Alliance – MINI-GRANT APPLICATION
Sally Hurst
400 North Lee Street
Lewisburg, WV 24901

Name of Community _____

Name of Ambassadors _____

Project goal _____

Sponsoring Organization/Address (This is the name of the agency we will make a check payable to) _____

FEIN# (Federal identification number for non-profit federal tax-exempt status 501(c)3): _____

Amount Requested _____

Contact Person Name _____

Phone Number _____ Email _____

Mailing Address _____ City/State/Zip _____

PROJECT DESCRIPTION (Use additional pages if needed)

What activity are you proposing?

What are the goals of that activity?

What steps will you take to carry out that activity?

What are the specific outcomes you desire when the activity is completed?

How will you evaluate the activity, to see how well it has achieved its goals?

